



campaign ^{Middle East}

EVENT PARTNERSHIP

#CampaignBreakfastBriefings

Breakfasts just get more interesting when the hottest trending topics are discussed and debated by industry experts.

FORMAT

- ◆ Key note
- ◆ Panel with 4-5 members
- ◆ Q & A

ATTENDEES

- ◆ 30-40 people

DATE

- ◆ February

WHO SHOULD ATTEND

- ◆ Marketing Managers
- ◆ PR Professionals
- ◆ Account Directors
- ◆ Creative Heads
- ◆ Media Heads

MARKETING DELIVERABLES

-  Social media promotion
-  Digital banner ads
-  Print advertisements
-  E-mailers
-  Video content

#CampaignInsights

If you are a planner, a consultant, a strategist or anyone who is interested in insights and research that drive a campaign forward, this is a must-attend event.

FORMAT

- ◆ Key note
- ◆ 2-3 speaker sessions
- ◆ Panel debate
- ◆ Q & A

ATTENDEES

- ◆ 40-50 people




DATE

- ◆ April

WHO SHOULD ATTEND

- ◆ Marketing Managers
- ◆ PR Professionals
- ◆ Account Directors
- ◆ Creative Heads
- ◆ Media Heads

MARKETING DELIVERABLES

-  Social media promotion
-  Digital banner ads
-  Print advertisements
-  E-mailers
-  Video content

#CampaignMasterclass

Insightful, practical learning workshops from experts that will give you an edge.

FORMAT

- ◆ Two hour workshop

ATTENDEES

- ◆ 40-50 people





DATE

- ◆ April

WHO SHOULD ATTEND

- ◆ Marketing Managers
- ◆ PR Professionals
- ◆ Account Directors
- ◆ Creative Heads
- ◆ Media Heads

MARKETING DELIVERABLES

-  Social media promotion
-  Digital banner ads
-  Print advertisements
-  E-mailers
-  Video content

#CampaignRoundTable

Industry leaders get together to express their thoughts and opinions on trends that impact the industry.

FORMAT

- ◆ A one hour panel/round table discussion on a specific topic.
- ◆ Video only format with limited attendance

ATTENDEES

- ◆ 40-50 people




DATE

- ◆ May

WHO SHOULD ATTEND

- ◆ Marketing Managers
- ◆ PR Professionals
- ◆ Account Directors
- ◆ Creative Heads
- ◆ Media Heads

MARKETING DELIVERABLES

-  Social media promotion
-  Video content
-  Editorial content

#Marcomms360

Full day conference featuring industry leaders. Join us for a full day of learning, discussions and debates with the leading experts from the region.

FORMAT

- ◆ A full day conference

ATTENDEES

- ◆ Approx 150 pax








DATE

- ◆ October

WHO SHOULD ATTEND

- ◆ Marketing Managers
- ◆ PR Professionals
- ◆ Account Directors
- ◆ Creative Heads
- ◆ Media Heads

MARKETING DELIVERABLES

-  Social media promotion
-  Digital banner ads
-  Print advertisements
-  E-mailers
-  Venue branding
-  Video content
-  Microsite

CONTACT US

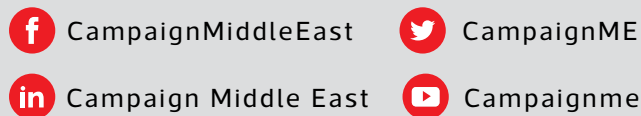
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