

THE WEEK

2017 MEDIA KIT

THE BEST OF MIDDLE EAST AND INTERNATIONAL MEDIA



ALL YOU NEED TO KNOW ABOUT EVERYTHING THAT MATTERS



HOW IT WORKS?

The Middle East edition of *The Week* distils over 200 news sources into 125 stories over 35 editorial pages.

FINANCIAL TIMES
The world at a glance

GULF NEWS
The main stories...

AL HAYAT
4 NEWS

OKAZ
2 NEWS

WALL STREET JOURNAL
Best articles: Middle East

ASHARQ AL-AWSAT
Jordan closes in on autonomy

7 DAYS
Arabs lead the way

AN NAHAR
How can we help to save our planet?

MEED
Jordan has realised the significance of "strategic independence"

L'ORIENT-LE JOUR
Jordan closes in on autonomy

ZAHRAH AL KHALEEJ
Jordan closes in on autonomy

THE FINANCIAL TIMES
What happened
Egypt votes "Yes"
98.1% voted "yes" in a referendum for a new constitution in Egypt. Voting took place over two days in 15 million registered voters taking part. The constitution was drafted by a group of 100 delegates chosen by the military system government that included two Islamist representatives.

THE FINANCIAL TIMES
What the editorials said
The "resounding yes" vote is a landmark for Egypt and the Muslim Brotherhood, but it also raises questions about the future of the country. The military's role in the process is a key issue, and the new constitution must address the concerns of all Egyptians.

THE FINANCIAL TIMES
What happened
New National Service
Emirati men aged 18-30 will take part in compulsory military service in a programme on Sunday. HH Sheikh Khalifa bin Zayed bin Nahyan, the President of the UAE and ruler of Abu Dhabi, announced the decision in a speech.

THE FINANCIAL TIMES
What the editorials said
The UAE is a beacon for the Arab world. Its success in building a modern, stable, and prosperous society is a model for other Arab nations. The country's focus on education and economic diversification is a key to its success.

THE FINANCIAL TIMES
Jordan closes in on autonomy
Jordan has realised the significance of "strategic independence," says Andrew Ross. The country is now focused on the development of its economy and the role of the military. The lack of a clear vision for the future is a concern.

THE FINANCIAL TIMES
Arabs lead the way
It's a "great achievement" to see Arab nations on the annual Global Foreign Policy list that looks at 100 people who have made a difference across a range of issues and cultural issues, says Dr Qais Chahim. The list includes Arab leaders and activists who have made significant contributions to their countries and the world.

THE FINANCIAL TIMES
How can we help to save our planet?
Arabia Al-Azhar has unveiled a new initiative to collect and recycle plastic waste in the UAE. The initiative is a part of the country's efforts to reduce its carbon footprint and promote sustainable development.

THE FINANCIAL TIMES
The UAE is a beacon for the Arab world
The UAE is a beacon for the young people and an example of how to build a modern, stable, and prosperous society. The country's focus on education and economic diversification is a key to its success.

IN EVERY ISSUE

THE WORLD AT A GLANCE
NEWS 5

10 NEWS
Cricket

50 LEISURE
Travel

PROPERTIES
Six of the world's best hotels

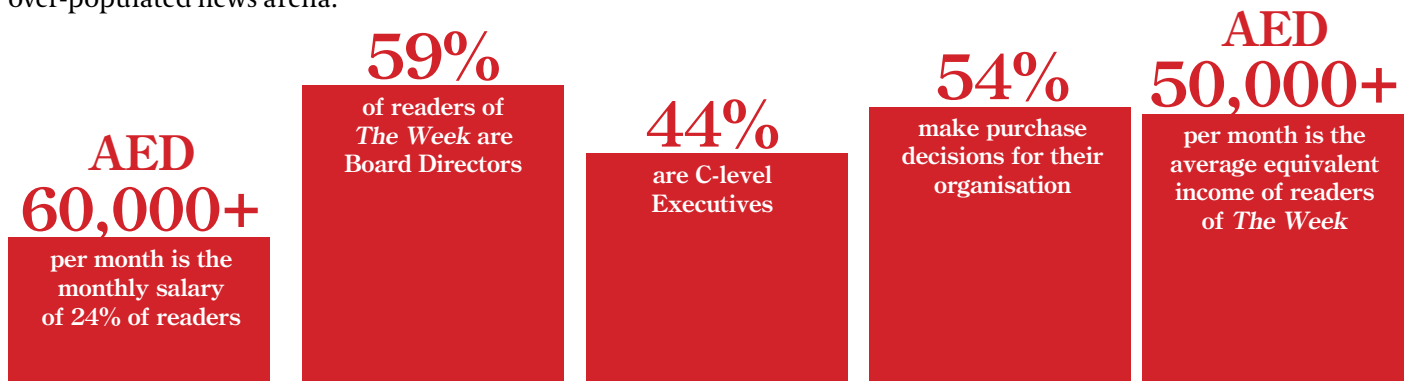
- MAIN STORIES**
A selection of key stories from the past week, with an analysis of how they were covered by various media sources and commentators.
- MIDDLE EAST AT A GLANCE**
A concise round-up of stories affecting and shaping the Middle East, illustrated on a regional map.
- BEST ARTICLES MIDDLE EAST**
A thoughtful analysis of the most incisive reporting from the previous week's regional press.
- TALKING POINTS**
An editorial interpretation of topical regional and international issues, raised by events and opinion makers.

- SPORT**
A running commentary on the top sports stories from around the world, including everything from cricket and football through to horse racing and much, much more.
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If it's good or bad – or destined to shape the future – it's all covered here.
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Great recommendations and tips on how to maximise leisure time, with a round-up of the best films, books, arts, travel, restaurants and consumer news.
- PROPERTIES**
A hand-picked selection of exclusive properties for Middle East-based investors

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The target market is 30–55-year old C-level executives and professionals, who are cash-rich, but time-poor. They get enormous benefit from a concise digest of world affairs, intelligently filtered to provide objectivity and clarity in an over-populated news arena.



(Source: *The Week* UK readership survey 2013)

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– Business Week

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TECHNICAL DATA

(mm) W x H



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FOR ADVERTISING ENQUIRIES, CONTACT:
 sales@motivate.ae | +971 4 427 3000



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Motivate Publishing
 34th Floor, Media One Tower, Dubai
 Media City, PO Box 2331, Dubai, UAE
 motivatepublishing.com